

Docket No. 58569-P001US-10007125

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PATENT

RESPONSE UNDER 37 CFR 1.116
EXPEDITED PROCEDURE
EXAMINING GROUP
3652

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application:

Rodney L. Dockery, et al.

Serial No.:

08/813,852

Filed:

March 7, 1997

Art Unit:

3652

Examiner:

F. J. Bartuska

For:

SYSTEM AND METHOD FOR PROMOTING
STORES AND PRODUCTS

BOX AF
Assistant Commissioner
for Patents
Washington, D.C. 20231

I hereby certify that the above correspondence is being facsimile transmitted to the
Patent and Trademark Office on

Date:

8-7-00

Lisa Lynch

(Typed or printed name)

Lisa Lynch

Signature of person)

AMENDMENT AFTER FINAL REJECTION

Dear Sir:

In response to the Office Action mailed July 6, 2000, Applicants respectfully request that the Examiner reconsider the application in view of the amendments and comments set forth below.

IN THE CLAIMS

All currently pending claims, whether amended or unchanged, are listed below for the convenience of the Examiner.

1. A method for promoting sales of a product carried in a store, the method comprising the steps of:

851457.1

no
claims
are
amended